



## **PRIVACY POLICY**

### **Who we are**

In this privacy policy references to "we", "us" and "our" are to SMBHost. References to "our Website" or "the Website" are to [www.eartclub.co.uk](http://www.eartclub.co.uk).

The E-art Club is a SMBHost website.

### **What information we collect and how**

The information we collect via the Website may include:

1. Any personal details you knowingly provide us with through forms and email, such as name, address, telephone number etc.
2. Your preferences and use of email updates, recorded by emails we send you (if you select to receive email updates).
3. Data recorded by the Website which allows us to recognise you and your preferred settings, this saves you from re-entering information on return visits to the site. Such data is recorded locally on your computer through the use of cookies. Most browsers can be programmed to reject, or warn you before downloading cookies, information regarding this may be found in your browsers 'help' facility.

### **What we do with your information**

Any personal information we collect from this website will be used in accordance with the Data Protection Act 1998 and other applicable laws. The details we collect will be used:

1. To process your registration and to provide support to you during the period in which you are registered.
2. In certain cases we may use your email address to send you information on our other products and services. In such a case you will be offered the option to opt in/out before completing your purchase.

We may need to pass the information we collect to other companies for administrative purposes. We may use third parties to carry out certain activities, such as processing and sorting data, monitoring how customers use the Website and issuing our e-mails for us. Third parties will not be allowed to use your personal information for their own purposes.



## **Your Rights**

You have the right to request a copy of any information that we currently hold about you. In order to receive such information please send your contact details including address and payment of £10 to cover administration expenses to the following address:

Privacy Request  
EAC c/o SMB Host  
18 Back Lane  
Hilton  
Derbyshire  
DE65 5GJ

## **Other Websites**

This privacy policy only covers the [www.eartclub.co.uk](http://www.eartclub.co.uk) website. Any other websites which may be linked to by our website are subject to their own policy, which may differ from ours.